KAIVALYA GANDHI

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EDUCATION & SKILLS

Bachelor of Software Engineering | UNIVERSITY OF WATERLOO   SEPT 2013 – JUN 2018
- Option in Management Sciences, Waterloo Engineering Programming Competition Winner (2014)

Technologies & Tools: SQL, Java, C++, Python, HTML/CSS, JavaScript & Git, JIRA, Mode, Tableau, Sketch, Photoshop

EXPERIENCE

Co-Founder | EPOCH (Winner – Engineer of the Future Award, $25K Velocity Fund)   AUG 2017 – PRESENT
- Leading team to define product strategy & develop automated platform to help HR teams easily build impactful workplaces
- Working with 5 pilot customers (Deloitte, Shopify, Vidyard etc.) to connect employees with local volunteering opportunities
- Featured on CBC, presented at the United Nations for the 2017 Hult Prize Finals (one of 6 finalists out of 10,000+ applicants)

Product Intern | PAGERDUTY   TORONTO | SEP – DEC 2017
- Worked alongside BI to influence 2018 roll-out strategy: analyzed product usage data, presented findings to product leaders
- Published *2018 Trends* post (goo.gl/tDxSrK) & helped develop product marketing collateral to drive adoption through sales

Product Manager Intern | IF(WE)   SAN FRANCISCO | JAN – APR 2017
- Envisioned 4 features on monetization & sharing that were incorporated into *Tagged* video roadmap (1.2M+ DAU)
- Prioritized roadmap, conducted user cohort & competitive analyses and wrote marketing copy for *WeChill* (100K+ installs)
- Worked with team of 3 to launch v2 of product to improve engagement, purchases, lifetime value (+33%, +32%, +50%)

Associate Technical Product Manager Intern | GROUPON   SEATTLE | JUN – AUG 2016
- *Landing Pages:* Analyzed data, defined vision & success metrics, launched MVP, projected $5M annual incremental revenue
- Conducted usability study to influence 2017 product planning & outlined user feedback process, adopted by Getaways team

Product Manager Intern | EVENTMOBI   TORONTO | AUG – DEC 2015
- Worked with 3 teams across the company to create *Check In* app prototype demoed at IMEX (industry's largest conference)
- Proposed and integrated 2 features into *Live Display* product, featured in BizBash's 'Best of 2015' (goo.gl/hCiqno)

Software Engineering Intern | WYZELINK   TORONTO | JAN – APR 2015
- Improved routing algorithm accuracy from 91% to 98%; implemented back-end for a new product using the MEAN stack
- Developed patent-pending BLE beacon protocol for IoT platform alongside CTO as part of 5-member engineering team

Software Test Associate Intern | BLACKBERRY   WATERLOO | MAY – AUG 2014

PROJECTS

Board Member, 2016 Co-Chair | CANADIAN UNDERGRAD TECHNOLOGY CONFERENCE   2015 – PRESENT
- Revived 15-year old brand in 6 months, selling out in a week to reach 600+ attendees (8x YoY growth) with a $60K budget
- First-ever co-chair to have been offered a role on the CUTC Foundation Board (alongside org. founders like Nulogy COO)

Advisor, 2015 Co-President | PRODUCT VISION CLUB   2015 – PRESENT
- Grew community to reach 1000+ students, onboarded team across terms for continuity, partnered with local PM leaders

Inpulsify | HACK THE NORTH (Indico API Prize winner, Most Innovative Product – CUSEC 2016)   SEP 2015

Finds and turns opportunity into reality ● Brings people together ● Entrepreneurial generalist | ♥ Matcha, reading & fitness!